

Seoul 3-Day Itinerary

A first-timer's route that actually flows · korea.opdada.com

DAY 1 - Old Seoul (north of the river) *palaces, hanok alleys, market food*

- Morning** Gyeongbokgung Palace - go early, watch the guard ceremony *rent a hanbok = free palace entry*
Midday Bukchon Hanok Village -> walk down to Insadong *tea houses & craft shops*
Afternoon Gwangjang Market - bindaetteok & mayak gimbap *eat at the stalls, not around them*
Evening Cheonggyecheon stream walk -> Gwanghwamun at night

DAY 2 - Young Seoul + the river *cafes, Han River, night views*

- Morning** Hongdae & Yeonnam-dong - cafe hopping, murals, shops
Afternoon Han River park (Yeouido or Ttukseom) - rent a mat, order chicken *riverside ramyeon = a must*
Sunset N Seoul Tower via Namsan cable car or bus *go 1h before sunset, stay for city lights*
Evening Myeongdong street food or Itaewon dinner

DAY 3 - Pick your Seoul *two routes - choose by weather & mood*

- Option A** Modern south: Seongsu cafes -> COEX -> Lotte World Tower & Seokchon Lake *rainy-day friendly*
Option B Day trip: DMZ tour (book ahead!) or Suwon Hwaseong Fortress *guide: </guide/dmz-tour-guide.html>*
Evening Last-night shopping: Olive Young haul + tax refund *guide: </guide/tax-refund-shopping.html>*

Make it smooth

- T-money card + Naver Map = all the transport you need (Google Maps barely works here).
- Palaces close one day a week (usually Mon or Tue depending on the palace) - check before Day 1.
- Book DMZ tours at least a few days ahead; bring your passport.
- Full guides, neighborhood picks & food lists: korea.opdada.com/guide/seoul-guide.html